



ICMAT
2009

International Conference on Materials
for Advanced Technologies

5th International Conference on Materials For Advanced Technologies 2009

28th June – 3rd July 2009, Singapore
Suntec Singapore International Convention & Exhibition Centre

Organized by The Materials Research Society of Singapore

SPONSORSHIP & EXHIBITION PROSPECTUS

A host of marketing opportunities awaits organizations at ICMAT 2009. By participating as a sponsor or exhibitor at ICMAT 2009, you can:

- Build and reinforce name/brand recognition of your organization and products among the expected 2,000+ local and visiting international materials research engineers, scientists and professionals in related industries
- Promote the latest in scientific advances and discoveries
- Demonstrate your support for the materials research community and commitment to education

As an ICMAT 2009 Sponsor, you will benefit from our sponsorship packages that aim to optimize the value for every sponsorship dollar you spent and provide maximum exposure for your organization.

Premier Sponsor (\$60,000 and above)

- Logo acknowledgement on covers of Technical Program and Symposium Abstracts Books
- Logo acknowledgement on conference backdrop in the ballroom throughout the entire duration of the conference
- Logo acknowledgement and hyperlink to organization's website on the official website of the ICMAT 2009: www.mrs.org.sg/icmat2009
- Logo acknowledgement in the final announcement
- Logo acknowledgement on banner at Public Lectures by Nobel Laureates
- Provision to include organization brochures in conference kit
- Five (05) complimentary conference registrations

Grand Sponsor (\$40,000)

- Logo acknowledgement on inside pages of Technical Program and Symposium Abstracts Books
- Signage at specific symposia meeting room (if chosen, up to a maximum of 2 symposia) throughout the entire duration of the symposium
- Logo acknowledgement and hyperlink to organization's website on the official website of the ICMAT 2009: www.mrs.org.sg/icmat2009
- Logo acknowledgement in the final announcement
- Logo acknowledgement on banner at Public Lectures by Nobel Laureates
- Provision to include organization brochures in conference kit
- Three (03) complimentary conference registrations

Major Sponsor (\$25,000)

- Logo acknowledgement on inside pages of Technical Program and Symposium Abstracts Books
- Signage at specific symposium meeting room (if chosen, up to a maximum of 2 symposia) throughout the entire duration of the symposium
- Logo acknowledgement and hyperlink to organization's website on the official website of the ICMAT 2009: www.mrs.org.sg/icmat2009
- Provision to include organization brochures in conference kit
- Two (02) complimentary conference registrations



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Privileged Sponsor (S\$15,000)

- Logo acknowledgement on inside pages of Technical Program and Symposium Abstracts Books
- Signage at specific symposium meeting room (if chosen, up to a maximum of 2 symposia) throughout the entire duration of the symposium
- Text listing of organization's name and hyperlink to organization's website on the official website of the ICMAT 2009: www.mrs.org.sg/icmat2009
- Two (02) complimentary conference registrations

Sponsor (S\$6,000)

- Text listing of organization's name on inside pages of Technical Program and Symposium Abstracts Books
- Text listing of organization's name and hyperlink to organization's website on the official website of the ICMAT 2009: www.mrs.org.sg/icmat2009
- One (01) complimentary conference registration

Supporter (S\$3,000)

- Text listing of organization's name on inside pages of Technical Program and Symposium Abstracts Books
- Text listing of organization's name and hyperlink to organization's website on the official website of the ICMAT 2009: www.mrs.org.sg/icmat2009

OTHER MARKETING & SPONSORSHIP OPPORTUNITIES

Apart from the sponsorship program, supporters of ICMAT 2009 can further look to a number of opportunities to demonstrate support for the materials research community through other standalone sponsorship options. These include:

(A) Conference Bags

Conference attendees will each receive their registration information and materials in a conference bag that will feature the sponsoring organization's logo and the conference logo. In addition, sponsors for this category will also be further entitled to the benefits under the Major (for Co-Sponsor) or Grand Sponsor (for Sole-Sponsor) category.

Projected number: 2,500 bags

Sponsorship Amount for Sole Sponsor: S\$50,000

Sponsorship Amount for Co-Sponsor: S\$30,000

(B) Hosted Coffee Breaks

Over 2,000 participants are expected to be present during the coffee breaks to mingle and exchange notes and ideas. The sponsors will be acknowledged through a banner on the day of the hosted coffee breaks as well as through public announcement before the break.

The organizers will arrange for the beverage items in accordance with the standard meeting package offered by Suntec Singapore International Convention & Exhibition Centre. In addition, sponsors for this category will also be entitled to the benefits under the Major Sponsor Category.

Projected number: 2,000 +

Sponsorship Amount: S\$25,000



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EXHIBITION

An exhibition will be organized in conjunction with the conference. It will bring together related industry representatives from all over the world, thus contributing to the opening of potential markets to one's products in other countries, particularly those in the Asia-Pacific region.

It will be a unique opportunity for equipment manufacturers/suppliers to showcase their products and services to a vital research market, which is ordinarily difficult for sales people to reach.

Exhibition Move-in: 29th June 2009
Exhibition Period: 29th – 1st July 2009
Exhibition Teardown: 1st July 2009

Eligibility to Exhibit

Only companies that provide products or services that are deemed appropriate are eligible to exhibit. The ICMAT 2009 Organizing Committee reserves the right to screen products and services for appropriateness.

Space Rental Fees

The smallest booth space is 3 by 3 metres. Larger booths are sold in increments of 3 by 3 metres. Listed below are the rentals for the different types of booth spaces (exhibitor must choose either one upon application):

- **In-line Booth (\$\$6,000 per 9 sqm booth)**
- **Corner / Selected Prime Location Booth (\$\$8,000 per 9 sqm booth)**

Each Booth Includes:

- Wall paneling
- Fascia board including organization name
- Needle punch carpet
- Two (02) units of fluorescent tubes
- One (01) unit 13-amp power point
- One (01) unit information counter
- Two (02) units folding chairs
- One (01) wastepaper basket
- Labour for the construction and dismantling of booth

The rental fee for both types of booth spaces is further inclusive of the following:

- Five (05) Exhibitors badges* (for staff to man the booth)
- Text listing of organization's name on the inside pages of the Technical Program and Symposium Abstracts Books
- Text listing of organization's name and hyperlink to organization's website on the official website of the ICMAT 2009: www.mrs.org.sg/icmat2009
- One (01) complimentary conference registration

**Additional exhibitor badges may be obtained at S\$75 per badge. Only bona-fide organization personnel, who are staffing the booths, are eligible to apply for additional exhibitor badges. The exhibiting organization must provide a letter of certification stating that exhibition staff is bona-fide organization personnel and who are helping to staff the booth. False certification in the misuse of an exhibitor badge or any other methods or devices used to gain unauthorized access to the exhibition area will be deemed as substantially violating these rules.*

Confirmation of Participation

All applications and full payment for the exhibition booth/space must be received by **31 January 2009**.

IMPORTANT NOTE: Each participating exhibitor can support up to a maximum of TWO (02) symposia with each exhibition booth committed.



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Assignment of Booth Space

The assignment of in-line booth spaces is at the sole discretion of the ICMAT 2009 Organizing Committee.

Exhibitors who opted for corner or selected prime spot booths will be asked to indicate the top three preferred locations when the exhibition floor plan is ready, and the booths will be assigned upon receipt of payment, on a first-come, first-served basis.

Exhibitor Registration

Exhibitors should pre-register for badges by 30 April 2009. Exhibitor badges will display the name of the exhibitor and the exhibiting organization's name, and should not be obscured by business cards, stickers, pins, etc.

Booth Reduction or Cancellation

A full refund less off an administration charge of S\$250 per booth will be given to reduction / cancellation of booth space made on or before 1 February 2009.

Exhibitors who reduce or cancel the booth space after 1 February 2009 will have to forfeit the full exhibit rental fee. Exhibitors who cancel after 1 February 2009 with a balance due on their account will be liable to pay the remaining amount in full within 30 days of the cancellation.

Booth Equipment and Services

Exhibitors will be provided with the Exhibitor Manual, including the necessary order forms in April 2009.

Show Management Office

The official contractor will staff a Show Management Office (SMO) beginning at 1200 hrs on 29th June 2009. At the SMO, exhibitors may verify, check, and adjust their requirements for installation, furniture rental, equipment, and other auxiliary services. The SMO will remain open throughout the exhibition period.

Exhibitor Conduct

Inspection of the exhibit hall will be made during installation hours. All efforts will be made to advise exhibitors of any deviation from exhibit rules at that time. Exhibitors must take corrections requested by Show Management at their own expense or risk removal from the exhibition without notice and without obligation on the part of the ICMAT 2009 Organizing Committee for any refund whatsoever.

The ICMAT 2009 Organizing Committee reserves the right to expel or refuse admittance to any representative whose conduct is, in its opinion, not in keeping with the character or spirit of ICMAT.

Exhibit personnel may not enter another exhibitor's booth without first obtaining permission from the party concerned. Lingering along the aisles surrounding another exhibitor's booth for the purpose of obtaining product information or distracting other booth personnel is strictly prohibited.

The ICMAT 2009 Organizing Committee requires all exhibits to remain open, with at least one representative in attendance at all times, during the specified exhibit hours. Exhibitors may not sell any food or beverage at the exhibition area. Distribution of any literature outside of an exhibitor's space is prohibited.

The information posted here is preliminary, policies and procedures may change from time to time. Exhibitors should read future mailings for updated information.

For enquiries, please contact the secretariat at icmat@mrs.org.sg